The Next Chapter: Intention, Impact, Equity
THE 36TH ANNUAL NATIONAL SERVICE-LEARNING CONFERENCE®

Sponsorship & Exhibitor Opportunities
SAINT PAUL, MN • MARCH 26 - 29, 2025
YOU’RE INVITED TO JOIN US

Prepare to embark on a journey into the next chapter of service-learning excellence at The 36th Annual National Service-Learning Conference® in the dynamic setting of Saint Paul, MN! Join a vibrant community of educators, nonprofit leaders, students, and visionaries from around the globe as we delve into The Next Chapter: Intention, Impact, Equity.

The National Service-Learning Conference® offers a unique opportunity for sponsors and exhibitors to align themselves with a mission that promotes justice, sustainability, and peace, while engaging young minds, schools, and communities.

As a sponsor and/or exhibitor, you'll be at the forefront of a movement that goes beyond education—it's about fostering active citizenship and community empowerment. By supporting the conference, you'll not only showcase your commitment to generating positive change, but also gain invaluable exposure to a diverse audience of educators, administrators, researchers, policymakers, and youth leaders.

Join us in creating meaningful change and leave a lasting impact on the lives of countless individuals and communities as we turn the page to The Next Chapter.
**WHO ATTENDS**

- K-12 Teachers
- Youth
- K-12 Principals
- K-12 Assistant Principals
- Other K-12 Administrators
- School Counselors
- National Service Organizations
- Community-Based Organization Staff
- Afterschool Program Leaders
- Afterschool Program Staff
- Higher Ed Faculty
- Higher Ed Administrators
- Researchers
- Americorps Members

**WHY SPONSOR**

Are you searching for a remarkable opportunity to align your brand with a powerful movement that's shaping the future of education, community engagement, and social change? Look no further! Sponsoring the National Service-Learning Conference is your chance to demonstrate your commitment to fostering a better world!

Sponsorships help us keep the Conference affordable and accessible, while supporting our unique model of youth-adult partnership.

Show your commitment to developing young leaders through service-learning at a level that meets your goals and budget!

**PAST SPONSORS**

- AARP
- Allstate Foundation
- Boy Scouts of America
- Camp Fire USA
- Clayss
- Coca-Cola Company Foundation
- Communities in Schools
- GivePulse
- General Mills Foundation
- National 4H Council
- Noblehour
- Pearson Foundation
- Points of Light Foundation
- Ritz-Carlton
- Shinnyo-en Foundation
- Special Olympics
- Target
- UPS
- And many more!
SPONSORSHIP LEVELS

THE LEADER - $40,000

☑ Recognized as the Leader Sponsor of the conference
☑ Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
☑ 10 minutes on the plenary stage by sponsor representative
☑ 5 complimentary conference registrations
☑ 1 complimentary workshop session
☑ 1 complimentary lightning talk session
☑ Complimentary exhibit booth
☑ 2 solo company highlights on our social media
☑ 1 solo company advertisement in our monthly newsletter, The Leader

“Attending the National Service-Learning Conference was an excellent event that provided great content and the ability to connect with dedicated educators and motivated students. I’m grateful for the opportunity to network, share stories, and learn. The National Youth Leadership Council did a great job planning for and implementing the event providing exceptional support along the way.”

-2024 CONFERENCE SPONSOR

THE CHANGEMAKER - $25,000

☑ Recognized as the Changemaker Sponsor of the conference
☑ Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
☑ Recognition from the plenary stage
☑ 3 complimentary conference registrations
☑ 1 complimentary lightning talk session
☑ Complimentary exhibit booth
☑ 1 solo company highlight on our social media
☑ 1 solo company advertisement in our monthly newsletter, The Leader
SPONSORSHIP LEVELS

THE CHAMPION - $10,000
- Recognized as the Champion Sponsor of the conference
- Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
- Recognition from the plenary stage
- 2 complimentary conference registrations
- 1 complimentary lightning talk session
- Complimentary exhibit booth
- 1 sponsor group highlight on our social media

THE SUPPORTER - $5,000
- Recognized as the Supporter Sponsor of the conference
- Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
- Recognition from the plenary stage
- 1 complimentary conference registration
- 1 complimentary lightning talk session
- 1/2 off the purchase of an exhibit booth
- 1 sponsor group highlight on our social media

THE ADVOCATE - $1,500
- Recognized as the Advocate Sponsor of the conference
- Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
- Recognition from the plenary stage
- 1/2 off the purchase of an exhibit booth
- 1 sponsor group highlight on our social media

Ready to sponsor or want to design a sponsorship that works for you? Contact us to get started.
EXHIBITOR DETAILS

Innovation abounds at the conference, where participants look for solutions to real needs in their schools and communities. Here they discover the latest products, services, events, and technologies that are transforming in-and out-of-school service-learning and youth leadership across the country!

EXHIBITOR REGISTRATION RATES

**EARLY BIRD (THROUGH OCT. 31, 2024): $795**
**REGULAR REGISTRATION (NOV. 1 - MARCH 14, 2025): $895**

EXHIBITOR BENEFITS

- A 6' tabletop exhibit to create an engaging brand experience
- The Exhibitor Passport, which encourages all conference attendees to visit and learn about each exhibit for a chance to win swag
- Access to hundreds of adults and young people who are looking for new and exciting ways to change their schools, communities, and the world
- Additional option to purchase an advertisement in The Leader (our monthly newsletter) to be sent out to 3,800+
- The option to add on a lightning talk session for a reduced rate ($75 for 1 day, $150 for 2 days)

Commit to changing the world with young people by exhibiting!

**Apply now.**

Questions? **Contact us.**