



THE 35TH ANNUAL NATIONAL SERVICE-LEARNING CONFERENCE®

# FROM PASSION TO ACTION

## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

APRIL 3-6, 2024 | SAINT PAUL, MN



# YOU'RE INVITED TO JOIN US

**ON OUR MISSION TO CREATE A MORE JUST, SUSTAINABLE, AND PEACEFUL WORLD WITH YOUNG PEOPLE, THEIR SCHOOLS, AND THEIR COMMUNITIES THROUGH SERVICE-LEARNING.**

The National Service-Learning Conference® brings our mission to life as a space that highlights and promotes service-learning as a way of teaching and learning that builds academic and citizenship skills while renewing communities. The Conference does this through learning, inspiration, and connection. Participants return home with the skills and resources to improve their practice, their schools, and their communities.

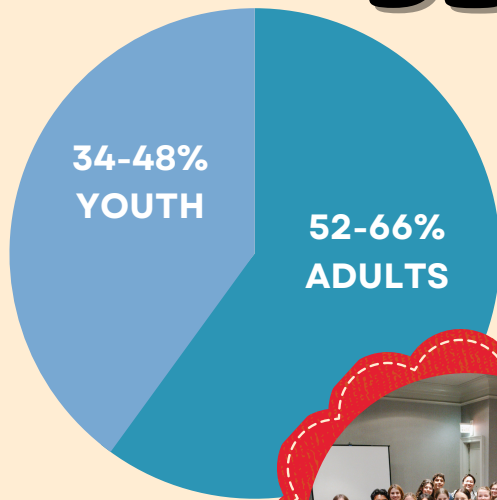
It is the only major national conference focused on service-learning professional development. Participants are K-H educators, administrators, pre-service teacher education staff and faculty, researchers, youth leaders, partners, afterschool program coordinators, national service members, community-based organization staff, policy-makers, and more.

The National Service-Learning Conference® is an event unlike any other – where adults have the opportunity to hear directly from young people as they engage in service globally!



**THIS IS YOUR CHANCE TO JOIN US ON THE JOURNEY TO CHANGE THE WORLD WITH YOUNG PEOPLE!** ✨

# DEMOGRAPHICS



## WHO ATTENDS

- > K-12 TEACHERS
- > YOUTH
- > K-12 PRINCIPALS
- > K-12 ASSISTANT PRINCIPALS
- > OTHER K-12 ADMINISTRATORS
- > SCHOOL COUNSELORS
- > NATIONAL SERVICE ORGANIZATIONS
- > COMMUNITY-BASED ORGANIZATION STAFF
- > AFTERSCHOOL PROGRAM LEADERS
- > AFTERSCHOOL PROGRAM STAFF
- > HIGHER ED FACULTY
- > HIGHER ED ADMINISTRATORS
- > RESEARCHERS
- > AMERICORPS MEMBERS



## WHY SPONSOR

Are you searching for a remarkable opportunity to align your brand with a powerful movement that's shaping the future of education, community engagement, and social change? Look no further! Sponsoring the National Service-Learning Conference is your chance to demonstrate your commitment to fostering a better world!

Sponsorships help us keep the Conference affordable and accessible, while supporting our unique model of youth-adult partnership.

**SHOW YOUR COMMITMENT TO YOUNG PEOPLE THROUGH SERVICE-LEARNING AT A LEVEL THAT MEETS YOUR GOALS AND BUDGET.**

## PAST SPONSORS

- > AARP
- > ALLSTATE FOUNDATION
- > BOY SCOUTS OF AMERICA
- > CAMP FIRE USA
- > CLAYSS
- > COCA-COLA COMPANY FOUNDATION
- > COMMUNITIES IN SCHOOLS
- > GIVEPULSE
- > GENERAL MILLS FOUNDATION
- > NATIONAL 4H COUNCIL
- > NOBLEHOUR
- > PEARSON FOUNDATION
- > POINTS OF LIGHT FOUNDATION
- > RITZ-CARLTON
- > SHINNYO-EN FOUNDATION
- > SPECIAL OLYMPICS
- > TARGET
- > UPS
- > AND MANY MORE!





# 2024 SPONSORSHIP LEVELS

## THE LEADER - \$40,000

- Recognized as the Leader Sponsor of the Conference
- Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
- 10 minutes on the Plenary stage by sponsor representative
- 5 complimentary registrations
- 1 complimentary Workshop session
- 1 complimentary Lightning Talk session
- Complimentary exhibit booth
- 2 solo company highlights on NYLC social media
- 1 solo company advertisement (1080 x 1080 px) in The Leader prior to the Conference



"I GREATLY ENJOYED HOW SO MUCH OF THE CONFERENCE WAS YOUTH-LED. I FOUND THE BLEND OF PUBLIC, GOVERNMENT, PRIVATE, NON-PROFIT, AND K-12+ /HE REPRESENTATION INCREDIBLY EDUCATIONAL."

*-2023 CONFERENCE ATTENDEE*

## THE CHANGE-MAKER - \$25,000

- Recognized as the Change-Maker Sponsor of the Conference
- Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
- Recognition from the Plenary stage
- 3 complimentary registrations
- 1 complimentary Lightning Talk session
- Complimentary exhibit booth
- 1 solo company highlight on NYLC social media channels
- 1 solo company advertisement (1080 x 1080 px) in The Leader prior to the Conference





# 2024 SPONSORSHIP LEVELS

## THE CHAMPION - \$10,000

- Recognized as the Champion Sponsor of the Conference
- Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
- Recognition from the Plenary stage
- 2 complimentary registrations
- 1 complimentary Lightning Talk session
- Complimentary exhibit booth
- 1 sponsor group highlight on NYLC social media

## THE SUPPORTER - \$5,000

- Recognized as a Supporter Sponsor of the Conference
- Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
- Recognition from the Plenary stage
- 1 complimentary registration
- 1/2 off the purchase of an exhibit booth
- 1 sponsor group highlight on NYLC social media

## THE ADVOCATE - \$1,500

- Recognized as the Advocate Sponsor of the Conference
- Tiered logo placement on the conference homepage, in the conference app, on all on-site signage, and in all conference related eblasts to our subscribers
- Recognition from the Plenary stage
- 1/2 off the purchase of an exhibit booth
- 1 sponsor group highlight on NYLC social media



# 2024 EXHIBITOR DETAILS

Innovation abounds at the Conference, where participants look for solutions to real needs in their schools and communities. Here they discover the latest products, services, events, and technologies that are transforming in- and out-of-school service-learning around the country! Exhibitor registration rates are \$795.00.

**AS AN EXHIBITOR AT THE NATIONAL SERVICE-LEARNING CONFERENCE®, YOU'LL GET ACCESS TO:**

- A 6' tabletop exhibit to create an engaging brand experience
- The Exhibitor Passport which encourages all Conference attendees to visit and learn about each exhibit for a chance to win prizes
- 400+ adults and young people who are looking for new and exciting ways to change their schools, communities, and the world
- Additional option to purchase an advertisement in The Leader (NYLC's monthly newsletter) to be sent out to 3,500 contacts across the country prior to the Conference. Ad size is 1080 x 1080 px. Ad cost is an additional \$200.



**LET'S MOVE FROM PASSION TO ACTION AT THE 35TH ANNUAL NATIONAL SERVICE-LEARNING CONFERENCE®!**

**READY TO SPONSOR? CONTACT US TO COMMIT OR TALK ABOUT DESIGNING A SPONSORSHIP THAT WORKS FOR YOU.**

**COMMIT TO CHANGING THE WORLD WITH YOUNG PEOPLE BY EXHIBITING! APPLY TODAY.**