



Opportunities for Demonstration

Showcase what you know and have done with fellow participants, partners, and other community members. The best demonstrations leverage information, artifacts, stories, and data to tell the story of the project and the work that has been done. Use the following ideas to share your experience more broadly with your local, national, or global community.

Events

Events could range from formal informational gatherings to large celebrations or parties. Use events to showcase what has been accomplished, but also encourage attendees to support future efforts. Do not forget to give attendees advance notice of your event and remember there are a lot of logistics that need to be considered when planning (food, space, entertainment, budget, prizes, etc.).

Portfolio or E-portfolio

A portfolio is a comprehensive report of the project from start to finish. Portfolios can be created individually or as a team, either online or as physical documents. A webpage makes a great portfolio because it allows your team to share their story, give live updates on the project, and clearly share with visitors how they can get involved and contribute.

Present at a Conference

Conferences present wonderful opportunities to demonstrate to new audiences with similar interests the work your team has done. It is important to remember that submission deadlines for presentations and workshops are often many months before the event. If there is a conference you hope to present at, keep up to date with the conference timeline.

Share with the Media

Sending a press release to television, radio, and newspaper outlets is essential if you want widespread attention for your project. Remember that media channels are always looking for a good story, so you need to be strategic and creative when reaching out.

Social Media

In the 21st century, there is no better way for information to travel than through social media. The most creative and unique posts always travel the fastest, so think outside the box. Pictures and videos that affect people on an emotional level through humor, inspiration, or even shock get people talking and thinking critically about an issue.

Reach Out to a Community Leader

Who makes the decisions related to your issue? Is there a politician or community leader that would benefit from hearing about your project? Tell your story through letters or set up a meeting to discuss the issue at hand, why you care, and what they can do to help your efforts.